



DECATALOGUE OF GOOD PRACTICES IN AUDIOVISUAL PRODUCTION



Organization: Institut de Cultura de Barcelona - Ajuntament de Barcelona

bencatfilmcommission.com @BenFilmComm



ENG

Promoting the **sustainable development goals (SDGs)** established in the UN's 2030 Agenda reinforces the City of Barcelona's consolidated track record on participative strategic planning, for both environmental sustainability and social inclusion, along with its internationalist calling, seeking alliances with other cities in order to tackle climate change and the refugee crisis, and to reduce inequalities, among other shared challenges.

Within the framework of municipal audiovisual policies, the Barcelona Institute of Culture (ICUB), working with the Barcelona Film Commission (BFC), has defined a series of sustainability recommendations for film shoots in accordance with the city's commitment to sustainability, taking into consideration the evolution of present-day audiovisual production and the demands of the sector, with the aim of guiding production companies to help them reduce the environmental impact caused by filming in the belief that concerns regarding sustainability could lead to the introduction of a new management model for filming in Barcelona.



DECALOGUE OF GOOD PRACTICES



AUDIOVISUAL CONTENT

Include green values in your projects. When shooting scenes, show the characters behaving in environmentally responsible ways: recycling, drinking from reusable bottles, etc.



LOCATIONS

Choose locations responsibly, taking into account factors such as proximity and environmental regulations. Use selective bins for the waste generated during filming, and do everything necessary to ensure you leave the location as you found it. Make sure that the site is clean and tidy at the end of the shoot. Ensure compliance with the noise limits established in municipal by-laws.



CONSUMPTION OF ENERGY AND MATERIALS

Connect to the public power grid whenever possible. Use Stage V generators, prioritising as far as possible those that run on natural gas and those with a power output of under 10 kW which run on petrol. Use efficient lighting systems: LEDs or Class A lamps.

Use renewable energies, eco-friendly office materials, etc. Reduce the use of paper and printing. Use electronic media for work plans.



MINIMISE IMPACT. RELATIONSHIP WITH THE COMMUNITY

In the case of coexisting with local residents and shops that may potentially be affected by the filming, you must inform them beforehand, as well as minimising any environmental, noise and light pollution that may be generated. Encourage your crew to show a civic, friendly attitude in their everyday activities.



PROXIMITY AND SUPPORTING THE LOCAL ECONOMY

Foster local employment by using local resources as far as possible when hiring (including professionals from the audiovisual sector), and when contracting other services, renting equipment and vehicles, acquiring products, etc. Agreements with specialised training centres. Calculate the socio-economic impact of the film shoot.



REDUCE, REUSE AND RECYCLE

Use only the resources that are necessary, and avoid the acquisition of single-use products. Install drinking fountains and give out reusable water bottles. Reuse sets, costumes and other materials, or donate them. Always recycle wherever possible.



SUPPLIERS

Choose local suppliers with good sustainable credentials who offer services and products that have zero or minimum impact on the environment. Local, sustainable catering services, which prioritise retail products, avoid the use of individually packed items, and encourage the purchasing of local, in-season produce. Food and drink from ecological or fair-trade agriculture.



ACCOMMODATION

Choose hotels or lodgings close to the main filming location. Give preference to hotels that have a specific environmental policy or that calculate their carbon footprint.



TRANSPORT AND MOBILITY

Encourage the use of public transport among the people involved in the shoot. Try to reduce the distance between the accommodation and the film's operational centres, and encourage the use of electric or hybrid vehicles and public transport for trips around the city. Encourage non-motorised mobility and the use of bicycles throughout the shoot. Comply with by-laws concerning traffic restrictions on certain vehicles in the City of Barcelona.



PLAN, EVALUATE AND COMMUNICATE

Have a green runner, who will plan sustainability measures and establish goals and protocols. On finishing the shoot, evaluate the goals met and communicate the sustainable values you have promoted via your website, social networks and in the media.